



# Dorrian Pulsinelli

DESIGNER AND VISUAL JOURNALIST

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## AWARDS AND RECOGNITION

### USA TODAY QUARTERLY AWARD

Finalist: Design-Best Alternative story form/Infographic Q3 2018

### USA TODAY YEARLY AWARD

2nd Place: Best Special Section 2016

### USA TODAY QUARTERLY AWARD

1st Place: Best Special Section Q3 2016

### COLORADO ASSOCIATED PRESS EDITORS AND REPORTERS ASSOCIATION AWARD

1st place: informational graphic 2015

### EMPLOYEE OF THE MONTH

December 2018, August 2016, June 2016, February 2014

## SKILLS

### ADOBE SUITE

InDesign, Photoshop, Illustrator, Bridge, Dreamweaver

### TECHNOLOGY

Microsoft Teams, Word, Excel, and Powerpoint, MAC and PC systems, canon camera

### INDUSTRY

Editorial, advertorial, advertising, marketing, journalism, prepress

## EDUCATION

### BACHELORS OF SCIENCE IN VISUAL COMMUNICATION

School of Visual Communication  
Scripps College of Communication  
Ohio University, Athens, Ohio  
May 2013

### HIGH SCHOOL DIPLOMA

Hilliard Davidson High School,  
Hilliard, Ohio  
June 2009

## CURRENTLY

### MAGAZINE AND FEATURES DESIGNER II

#### ART DIRECTOR

Desert magazine, USA Today Network, Palm Springs, California

Collaborate with editor-in-chief and fellow art director to create monthly magazine with distribution of over 40,000. Under tight deadlines, implement schematic and page plan, create dynamic designs for layouts and cover using InDesign, Photoshop, and Illustrator, import ads to InDesign, send print-ready files and orchestrate post-production for digital magazine files and archiving.

DECEMBER 2018–PRESENT

#### FEATURES DESIGNER

USA Today Network, Gannett Design Studio, Phoenix, Arizona

Work in Newsgate, InDesign, Photoshop, and Illustrator to design, illustrate, and lay out daily feature newspaper sections all over the United States, from California to New Jersey. Create centerpiece designs to be shared throughout the USA Today network. Collaborate with art director on special sections, premium editions, and nondaily publications for both broadsheet and tabloid print products. Cooperate with digital design studio on digital projects for USA Today properties.

MARCH 2015–PRESENT

## WORK EXPERIENCE

### ART DIRECTOR

Desert Outlook magazine, USA Today Network, Palm Springs, California

Collaborated with editor-in-chief to create monthly magazine with distribution of over 10,000. Under tight deadlines, implemented schematic and page plan, created dynamic designs for layouts and cover using InDesign, Photoshop, and Illustrator, imported ads to InDesign, sent print-ready files and orchestrated post-production for digital magazine files.

MARCH 2015–JUNE 2018

### OWNER AND DESIGNER

Cactus Thread Co., LLC

Owned and managed design, website, marketing and social media for small apparel company, Cactus Thread Co. Designed website, orchestrated multiple social media marketing campaigns and maintained social media presence. Conducted all communication, managed and fulfilled all orders, and maintained book keeping for company. Attended multiple market sales events as sales representative.

www.cactusthreadco.bigcartel.com

APRIL 2016–JANUARY 2017

### AD DESIGNER

Cities West Publishing, Scottsdale, Arizona

Worked with clients and art directors to design advertisements for print, digital, mobile, and

web. Sole print advertising designer for PHOENIX magazine, with over 87,000 monthly distribution, and Phoenix Home & Garden magazine, with over 90,000 monthly distribution, as well as several annual publications. Also responsible for Cities West marketing collateral including print, tablet, and mobile advertisements, web banners, and E-blasts.

SEPTEMBER 2014–MARCH 2015

### DESIGNER I

USA Today Network, Gannett Design Studio, Phoenix, Arizona

Used quick, critical creative thinking in Newsgate, InDesign, Illustrator and Photoshop under fast daily deadlines to create designs and illustrations for news, feature, and sports broadsheet sections for newspapers across the west, including St. George, Utah, Fort Collins, Colorado, and Visalia, California. Collaborated with art director on special sections and non-daily publications.

JUNE 2013–SEPTEMBER 2014

### SOCIAL MEDIA MARKETING INTERN

Ovarian Cancer Alliance of Ohio, Dublin, Ohio  
Worked with marketing department, volunteers and survivors to create social media marketing collateral and content. Also attended and assisted in planning marketing and fundraising events within the organization.

JUNE–AUGUST 2012